

# Feifan Oh

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## Feifan Oh

Fields of Expertise:

Piano Teaching. Music Education and Leadership. Entrepreneurship.

Country of Residence: Canada

## EDUCATION / TRAININGS

**June 2021-present: Dalcroze Canada Eurhythmics Certification Training Program**

**2012-2013: Hochschule für Musik in Detmold, Germany**

Piano Performance, Master in Music, piano studies with Bob Versteegh (unfinished)

**2010-2012: New York University Steinhardt School in New York, USA.**

Piano Performance, Master in Music, piano studies with Jose Ramon Mendez

**2007-2010: Manhattan School of Music in New York, USA**

Piano Performance, Bachelor of Music, piano studies with Donn-Alexandre Feder

Merit Scholarship Grant, GPA: 3.865 (2010) Dean List Award

**2002-2004:** student of Jovianney Emmanuel Cruz

## WORK EXPERIENCE

### Piano Teaching Highlights:

**2008-present:** private teaching for students aged 3 to adults

Experienced in ABRSM (up to Grade 8 and ATCL), RCM (up to grade 10) and NYSSMA examination syllabus and preparation. 100% passing score rate with over 50% of the exam-enrolled student achieved the highest grade mark. Students have auditioned and been accepted at music conservatory. Students have won prizes in international piano competitions such as in Hamamatsu, Japan, China and Singapore.

**2013-2022: Concord Music, Shanghai, China**

### Founder and Director

- In charge of overseeing the daily operations, quality of the programs, work closely with the administrative director and marketing division to set annual plans, revenue goals and strategies to promote the school
- Program and courses designing, design copyrighted syllabus and method books, direct the pedagogy visions of the school and conducts weekly teachers training, observations and feedback sessions
- In charge of HR, hiring, public relations and provide weekly trainings to employees and teachers
- In charge of the company's branding; setting company's philosophy, visions, marketing positions and brand persona
- Review company's finance weekly, monthly, quarterly and annually; budgeting and forecasts, profit and loss
- Plans concert programs, cooperated artistic events and outreach programs; look for sponsors, vendors, venues, stage managing, video production, concert programming and instruments moving logistics.
- Established standard operation procedure for administration, admissions, events planning, new employees training, space management and inventory check
- Manage affiliations and continue to expand relationships with cooperations, international schools, dance companies, charity or non-profit organizations and other academies.
- Act as the legal representative of company and handled contracts and legal matters with consultation from lawyers and accountants
- Formed an Early-Years music program for the school, conducted regular teachers training and continuously update and improve the program

**2017-2018: Britannica International School Shanghai, Shanghai, China**

ECE Classroom Music Teacher for Nursery and Reception children (Age 3-4)

**2013-2014: Yew Chung International School, Shanghai, China**

ECE (Early Childhood Education) Music Expert Teacher for K2 -K4 children,

- incorporated IB PYP approach into music classes and presented a year-end musical production for K4 classes
- 2010-2012: New York University Steinhardt School in New York, USA**  
Adjunct faculty for Keyboard Harmony and Improvisation for undergraduate music majors and private piano lessons for undergraduate non-music majors
- 2010-2012: Brooklyn Center of Musical Arts in New York, USA**  
Piano instructor for students aged 4 and up
- 2011:** public masterclass at the Sze Chan Music School in Kedah, Malaysia

## PROJECTS & PUBLICATIONS

### **2021: Poco a Poco - Book 1 and Book 2**

An all-in-one creative piano method book for beginners and for group keyboard classes.  
Co-Author; A collaborated book publication with Dr. Diane Doyeon Kim and illustrator, Pocotee Loh.

### **2018: Be Inn Music and Art, Shanghai , China**

Co-founder and Music Director for an art space nested in the local community at the city centre.  
Plan and carried out all music programs and integrations of programs such as music, art and well-beings (yoga, meditation).  
In charged of planning and performing in the weekly music-yoga workshops as a non-profit community program

### **2018-2020: Petite Brise French Children Choir, Shanghai, China**

Co-founder for the first French children choir in Shanghai, Petite Brise French Children Choir  
Planned all rehearsals and performing programs for the choir. Concerts: a flash mob performance in a famous shopping mall in city centre (Kerry Center), Christmas Concert at the Naked Hub (WeWork), An Evening of Music and French Literature at a famous library in Shanghai

### **2019: Music Director for Shanghai American School Annual Gala**

Planned and directed a music and dance annual gala for an international school in Shanghai, collaborated with a famous American dancer and choreographer, Anneliese Charek Clark.

### **2013/2021: My Musical Animals Piano Method for Young Beginners - Book 1 and Book 2**

Written and published a piano method book for young beginners. Latest version updated and printed in year 2020. Illustrated by Pocotee Loh.  
Book 1 written in year 2013 and Book 2 was recently updated in year 2021

## SOLO PERFORMANCE HIGHLIGHTS

- 2018: Be Inn Music and Art, Shanghai, China.** Collaborative Recital.
- 2012: Dimenna Center of Classical Music in New York, USA.** Solo Piano recital.
- 2011: Brooklyn Center of Musical Arts in New York, USA.** Faculty Concert Series.
- 2011: Saklad Auditorium in New York, USA.** Solo Piano recital.
- 2011: KISMEC Auditorium in Kedah, Malaysia.** Solo Recital for Charity (for tsunami victims)
- 2010: World Trade Center in New York, USA.** 100<sup>th</sup> Chopin Anniversary Concert Series.
- 2008, 2009, 2010: Greenfield Hall, the Manhattan School of Music in New York, USA.**
- 2009: Conservatorio Superior de Musica in Oviedo, Spain.**
- 2008: Weill Hall Carnegie in New York, USA.** Guest Artist at Young Artist Concert.
- 2003: Amati Festival in New York, USA.** Young Artist Concert Series.
- 2002: Abelardo Hall in Manila, The Philippines.** Debut Piano Solo Recital.

## FESTIVALS & MASTERCLASSES

### **2009: Gijon International Piano Festival in Gijon, Spain.**

Masterclass with Julian Martin, Robert McDonald, Blanca Uribe, Dominique Weber, and Marc Durand.

### **2003: Amati International Music Festival in New York, USA.**

Masterclass with Mark Parkman, Yuan Sheng.

### **2008: International Keyboard Festival in New York, USA.**

Masterclass with Steven Mayer, Alexander Braginsky, Dmitry Rachmanov, Santana Jose Ramons, Jeffrey Swann, and Quynh Nguyen.

### **2002: Yamaha Masterclass in Kedah, Malaysia.**

Masterclass with Ali Wood.

### **2001: Yamaha Masterclass in Kedah, Malaysia.**

Masterclass with Jovianney Emmanuel Cruz.

## PROFESSIONAL ACTIVITIES AND AFFILIATIONS

**2010-2012: Steinhardt Trio in New York, USA.** Gina Izzo, *flute*, Kimberly Everett, *oboe*.

**2008-2012: Grace Fujianese Church in New York, USA.** Pianist for service and choir conductor.

**2010-2011: New York Conservatory of Dance in New York, USA.** Pianist / Accompanist for the adult ballet classes  
**2007: Malaysian Philharmonic Youth Orchestra in Kuala Lumpur, Malaysia.** Pianist.

### **LANGUAGES**

Native speaker of English, Chinese and Malay  
German and Cantonese for simple communication

### **SECOND INSTRUMENTS**

**Violin.** Secondary instrument, studied for 9 years. Performance Certificate granted by Trinity College.

**Voice.** Soprano. 2007-2008: Soprano in Concentus, at Manhattan School of Music. Active in choir singing, studied vocal with vocal instructor for 6 years. Had choir conducting experience.

### **STRENGTHS AND QUALITIES**

Creative, always try to think outside the box, highly adaptive, believe in agile leadership and always able to offer great passion and energy to influence the team.

### **SOFTWARE SKILLS**

Sound production and editing: GarageBand. Video editing: iMovie.

CRM softwares: My Music Staff, Clickup.

Notation software: Sibelius and Muscore.

Design software: Canva.

MS skills: Excel, Words, Publisher and Powerpoint.

### **LIFE-LONG INTERESTS**

Music education. Performing Arts (Music, Art, Dance, Drama). Entrepreneurship.

### **REFERENCES**

#### **Jose Ramon Mendez**

Associate Professor of Piano at Northwestern University (USA)

Artistic Director at Gijon International Piano Festival (Spain)

Website: <https://www.joseramonmendez.com/>

Email: jose.mendez@northwestern.edu

#### **Stephen Arthur Morris**

Teacher of Music at Sancton Wood School (Cambridge, UK)

Former Director of Music at The British International School Shanghai, Puxi (China)

Former Director of Music at Britannica International School Shanghai (China)

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